



Policy

UNIVERSITY OF WEST FLORIDA BOARD OF TRUSTEES

POLICY #: BOT-11.01-09/13

EFFECTIVE DATE: AUGUST 29, 2013

POLICY/PURPOSE: BOARD OF TRUSTEES SPOKESPERSON POLICY

To establish a policy concerning designation of a spokesperson for the UWF Board of Trustees meetings

RESPONSIBLE OFFICE: BOT

1. **APPLICABILITY:** Board of Trustees

2. **POLICY:**

It is the policy of the UWF Board of Trustees that the Chair or his or her designee shall be the only person(s) authorized to act as spokesperson on behalf of the Board in contacts with public media. This policy is not intended to prohibit members of the UWF Board of Trustees from speaking with the media. However, it serves to designate the Chair as the official spokesperson.

UWF's Office of the President will serve as the liaison to BOT in cooperation with the University's Office of Marketing and Creative Services who serves as UWF's primary responsibility for contact between UWF and the public media.

Approved by UWF Board of Trustees 9/20/2013