UNIVERSITY POLICY AC-12.02-07/18

TO: The University of West Florida Community

FROM: Dr. Martha D. Saunders, President

SUBJECT: Limit on Credits in Traditional Business Subjects in Non-Business Degree Programs

Responsible Office: Division of Academic Affairs/ Provost

Policy/Purpose: The purpose of this policy is to ensure adherence of the University’s undergraduate and graduate degree programs to accreditation requirements of AACSB International—The Association to Advance Collegiate Schools of Business.

Credits in traditional business subjects (as defined by AACSB International) in non-business degree programs are limited as follows:

Other than for degree programs offered by the College of Business, which are subject to accreditation review by AACSB International, the number of credits in traditional business subjects must be less than 25% of the total credits required for bachelor’s degrees and less than 50% of the total credits required for graduate degrees. Traditional business subjects include the following: accounting, business law, decision sciences, economics, entrepreneurship, finance (including insurance, real estate, and banking), human resources, international business, management, management information systems, management science, marketing, operations management, organizational behavior, organizational development, strategic management, supply chain management (including transportation and logistics), and technology management.

Undergraduate degree programs that include traditional business subjects in the curriculum (whether as core requirements or electives) must include the following statement in catalog copy:

No more than 24% of the program requirements for this degree may be in traditional business subjects.

Graduate degree programs that include traditional business subjects in the curriculum (whether as core requirements or electives) must include the following statement in catalog copy:

No more than 49% of the program requirements for this degree may be in traditional business subjects.

Approved by: [Signature]
Dr. Martha D. Saunders, President

Date: Aug 3, 2018