

Agenda
The University of West Florida Board of Trustees

Strategic Finance Workshop
February 25, 2011
11000 University Parkway, Pensacola, Florida

Facilitators: Jane Wellman & Rick Staisloff

BOT Workshop on Strategic Finance

9am – 12pm Argo Athletic Club B54/R164

1. Concepts of Strategic Finance & Trends
2. Moving from Spending to Investing

Lunch and Lecture

12:15-1:30 pm U.C. Auditorium B22

1. Best practices in Strategic Finance
 2. How it works and why it's important
 3. A sense of urgency
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