Agenda
The University of West Florida Board of Trustees

Strategic Finance Workshop
February 25, 2011
11000 University Parkway, Pensacola, Florida

Facilitators: Jane Wellman & Rick Staisloff

**BOT Workshop on Strategic Finance**

9am – 12pm  
Argo Athletic Club  
B54/R164

1. Concepts of Strategic Finance & Trends
2. Moving from Spending to Investing

**Lunch and Lecture**

12:15-1:30 pm  
U.C. Auditorium  
B22

1. Best practices in Strategic Finance
2. How it works and why it’s important
3. A sense of urgency