Call to Order/Roll Call. ................................................................. Greg Britton, Chair

Greeting ......................................................................................... Greg Britton

Action Items:

Information Items:
1. Celebrating UWF’s History, Traditions and Symbols in Service of Students’ Success
2. Campus Housing Update

Other Committee Business:

Adjournment
**UWF Board of Trustees Meeting**
Student Affairs Committee
August 13, 2018

**Issue:** Celebrating UWF’s history, traditions, and symbols in service of students’ success.

**Proposed action:** Information Only

**Background information:** Dr. Ben Stubbs will provide an overview of ways that the Student Involvement department, the Division of Enrollment and Student Affairs, and other campus stakeholders will be continuing their efforts to promote and celebrate UWF’s history, traditions, and symbols, and how these efforts will bolster institutional commitment and students’ success.

**Recommendation:** N/A

**Implementation Plan:** N/A

**Fiscal Implications:** N/A

**Supporting documents:** PowerPoint, Handout

**Prepared by:** Dr. Ben Stubbs, Associate Dean of Students and Director of Student Involvement, 850.474.2402, bstubb$@uwf.edu

**Presenter:** Dr. Ben Stubbs, Associate Dean of Students and Director of Student Involvement, 850.474.2402, bstubb$@uwf.edu
A Celebrative Community

Leveraging history, tradition, and symbols in service of students’ success
“...a university is a celebrative community, one in which the heritage of the institution is remembered and where rituals affirming both tradition and change are widely shared.”

On Campus Life: In Search of Community
Carnegie Foundation, 1990, p.7
“Done well, rituals and traditions can bond students to one another and to the institution. Feelings of belonging help students connect with their peers and the institution, relationships that, in turn, are associated with persistence and satisfaction. Such events can also teach institutional values…”

Kuh, Kinzie, Schuh, & Whitt, 2005. p.119
A symbol of student impact

Cannon Fest
Cannon Citations

The Cannon Party
Student Banners
UWF Slow Ride
University Commons

- Spirit artwork created by the students
- Greek Key in the stair landings
- Illuminated “Argos” sign in concourse
- Wooden Argonaut head on fireplace
- Student organization crests and ceiling tiles

- New awards wall
- Increased use of institutional colors and symbols
What’s next?

Argo Arrival
Welcome Mat
A Celebrative Community

Leveraging history, tradition, and symbols in service of students’ success
Issue/Agenda Recommendation: Campus Housing Update

Proposed Action: Informational

Background Information:
An update on the Department of Housing and Residence Life (HRL) to include FY18 results, summer enhancement projects approved by the Foundation Board of Directors, and progress toward Fall 2018 occupancy goals.

Implementation Plan: NA

Fiscal Implications: NA

Supporting documents: Power Point Presentation

Prepared by: Neil McMillion, Director, Housing and Residence Life, nmcmillion@uwf.edu, (850)474-2463

Facilitator/Presenter: Neil McMillion, Director, Housing and Residence Life, nmcmillion@uwf.edu, (850)474-2463
Housing & Residence Life

FY17-18 Outcomes & FY18-19 Enhancements
Occupancy Results - Fall 2017

Fall 2017 - New & Returning Student Goals vs. Final

- **FTIC**
  - Goal: 605
  - Final: 505

- **Transfer**
  - Goal: 264
  - Final: 244

- **Returning**
  - Goal: 508
  - Final: 571

- **IEP/Non-Degree**
  - Goal: 0
  - Final: 73

**Legend**
- Green: Goal
- Blue: Final
Debt Coverage Ratio
• Must be 1.2 per bond documents
• Ended the fiscal year at 1.25

Revenue & Expenses

<table>
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<tr>
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<th>With Amortization &amp; Depreciation</th>
<th>Without Amortization &amp; Depreciation</th>
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<td><strong>Net Income</strong></td>
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<td><strong>Income before Depreciation and Amortization</strong></td>
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<td>$2,454,408.00</td>
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</table>

$2,864,996.00 Depreciation
$6,803,691.00 Amortization
Programming/Living Learning Communities

- Programs provided by Residence Life staff in FY17-18 = 1,100
- Total Attendance for all programs presented=18,500
- Living Learning Communities
  - Fall 2017/Spring 2018: 13 communities
  - 290 participants total in those communities
Marketing Activities

• Conducted a market analysis with Brailsford & Dunlavey
• Worked with Innovation Institute and many campus stakeholders to create new ideas
• Collaborated with MindPower Marketing to create a new “Argo Life” campaign.
• Revised website and added a new landing page
• Developed new print marketing materials
• Created specific “parent” marketing materials
Current Occupancy Goals-Fall 2018 (July 23, 2018)

New & Returning Student Goals vs. YTD

- New FTIC: Goal 597, YTD 548
- Transfer: Goal 133, YTD 119
- Returning: Goal 686, YTD 551
- IEP/Non-Degree: Goal 66, YTD 44
Housing Enhancements - Residence Halls

Martin, Argo & Pace Hall Enhancements
• New Study Room Furniture
• New Lounge Furniture
• Renovated Kitchens with new lounge and dining areas

All Residence Halls
• New Outdoor Lounge Furniture
The apartments will be receiving the following enhancements:

**Village West**
- Roof Replacement
- Kitchen Remodel (appliances, countertops)
- Bathroom Upgrade (countertops, fixtures)
- Satellite Fitness Center in Clubhouse

**Village East**
- New Apartment Furniture (Bedroom and Living Room)
- New Mattresses for new full size beds
- Satellite Fitness Center in Clubhouse
Questions?