AGENDA

THE UNIVERSITY OF WEST FLORIDA
BOARD OF TRUSTEES

Student Affairs Committee Meeting
February 14, 2019

University of West Florida
UWF Nautilus Chamber, Bldg. 22, Rm. 255
11000 University Parkway, Pensacola, FL 32514

Call to Order/Roll Call. ......................................................... Greg Britton, Chair

Greeting .............................................................. Greg Britton

Action Items:

Information Item:
1. Campus Residence Life Update

Other Committee Business:

Adjournment
UWF Board of Trustees Meeting
Student Affairs Committee
February 14, 2019

Issue/Agenda Recommendation:  Campus Residence Life Update

Proposed Action:  Informational

Background Information:
In addition to providing safe and inviting living space for on-campus residents, the Department of Housing and Residence Life (HRL) also provides an intentional residential life program designed to enhance the student experience. This program is an important part of the value added to students choosing to live and learn on campus. HRL staff will present an overview of their Residential Programming Model that is linked with the broader UWF imPACT Learning Outcomes.

Implementation Plan: NA

Fiscal Implications: NA

Supporting documents:  Power Point Presentation, Residential Interaction Model Overview PDF

Prepared and presented by:  Neil McMillion, Director, Housing and Residence Life, nmcmillion@uwf.edu, (850)474-2463 & Brice Griffin, bgriffin@uwf.edu, (850)474-2463
New Resident Interaction Model

Housing & Residence Life
Board of Trustees – Spring 2019
Agenda

• Basics
• Utilization
• Results from Fall 18
• Possibilities for the future
Basics

• Focus on tracking *individual interactions* that our staff have with residents
• Use #Hashtags to code data
• Monthly Reports to give pulse of community
• Use those reports to design *intentional* programs to support students
Utilization

- Monthly Timeline
- #Hashtags connect to divisional values & impact model from Student Involvement
- Educational Programming
- Assessment
Numbers at a Glance

5,338
Total Interactions

1,203
Individual Students

89%
On Campus Population

86
Average Submitted Per Staff Member

762
Average Submitted Per Community

1,503
Campus Referrals
Top Hashtags of Fall 2018

#AcademicSuccess: 1303
#Interests: 1285
#CommunityBonding: 848
#AcademicStruggle: 622
#GettingInvolved: 604
#Learning: 447
#PersonalRelationships: 384
#UtilizingCampusResources: 359
Top Campus Resource Referrals

Tutoring & Learning Resources: 190  
Counseling & Psychological Services: 99  
Wellness Services: 83  
Campus Library: 71  
First Year Advising: 46  
Student Involvement: 45  
Writing Lab: 43  
Residence Hall Association: 37  
Student Health Services: 32  
Academic Advisor (Non - First Year Advising): 32
Possibilities for Future

• Future Growth of Model
• Discovery of trends in UWF residents’ wants, needs, and concerns
• Marketing
• Long Term Assessment
Questions
New Resident Interaction Model

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Residential Interaction Model

Flowchart & Expectations
Below are the various parts of our Residential Programming Model and how they work together.

- **Resident Interactions**
  - done consistently, logged online, with due dates towards the end of each month

- **Resident Interaction Reports**
  - Uses tracked interactions to give feedback on the community.
  - Given to staffs at the beginning of each month
  - RLCs & HDs will process reports together
  - HDs & Student staff will process reports and use to create the following

- **Educational Programs**
  - Staffs will use Resident Interaction Reports to create two Programs Per Month:
    - One that based on what our reports show our residents want or are focused on in the community
    - One that is based on the topics and issues not be addressed or focused on in the community
  - HDs will assign staff into teams of 2-3 to complete these two programs in the month, rotating staff responsible each month

- **Bulletin Boards & Newsletters**
  - Due monthly by student staff
  - Can use reports to generate topic areas for boards
  - Focused equally on content and design

- **Community Builders**
  - Staff will complete at least one community builder every two weeks
  - Staff can use Resident Interaction Report to guide potential ideas for them
  - Staff are encouraged to use on-campus events that are open to all students, and if connected to Resident Interaction Report data or related to their LLC

- **Proposals**
  - Expected for all educational programs and any community builders with requests for funds
  - Due at least 10 days before program

- **Sign In Sheets**
  - Used to keep track of who came to your program or event
  - Must be used for all Educational programs and Community Builders
  - Digital and Paper versions available
  - Turned into Hall Director for record keeping

- **Evaluations**
  - Completed for all educational programs and all community builders
  - Due at least 2 days from date of program
Interactions

Total Number Here
Percentage of Community Here

Staff will be able to check here to see what percentages of interactions connect to learning outcomes for the model.

P

A

C

T

Staff members will be able to use this to plan future programs and create purposeful programs to address any areas not being focused

Referrals to Campus Resources

Total Number Here
Notable Referrals listed here with number of times referred

Top Trends

Based on staff resident interactions the top trending issues of the month will be listed here. These will help staff and partners understand what their community is focused on or needing help with.

All listed trends will include a reflection and suggestions for that portion of the year for staff to create learning opportunities related to those trends. These opportunities include: programming, bulletin boards, large scale events, and continued resident interactions.

These interactions will be due towards the end of each month. Giving our staff time to organize these reports for the start of the following month to guide our efforts and plan as a team.

Stock Ticker

This section will show noticeable shifts in the types of conversations. These can help highlight sudden shifts, new concerns, or growing topics of interest for our residents.
Resident Interaction Report
Campus Wide

Top Trends

#Academic Success (506)
Your residents had a successful Nov/Dec in terms of academics. Touch base and see what they felt made them successful. Make sure they have plans to repeat it this Spring. Perhaps once to learn some of their success tips, you could share it with others via newsletter or bulletin board.

#Interests (483)
At this point in the year, you have learned a lot about the interests of your residents. You may have gained some new residents to learn about, but if not, help connect your residents together using their shared interests and perhaps even use those interests for community builders to engage the community.

#Community Bonding (361)
Your residents ended the semester engaged with events and activities in your community. Make sure they know about what your staff team have planned for this semester. If they haven't yet, encourage them to get involved with community council, RHA, or NRHH to stay involved in the residence halls. Many may also have applied to join the Res Life team for next fall, so wish them luck!

#Academic Struggle (181)

#Personal Relationships (157)
In Nov/Dec, your residents shared with you about the impact their friends and family make on them. Over the winter break, they may have gotten to see and connect back with those people who are important to them. However for some, it may have been draining and they are ready to get back to campus life.

Stock Ticker

49% ✓ #UtilizingCampusResources:
Oct (178) to N/D (91)

27% ▲ #CommunityBonding:
Oct (284) to Nov/Dec (361)

61% ▲ #CareerExploration: Oct (66) to Nov/Dec (106)

49% ✓ #RoommateBonding: Oct (80) to Nov/Dec (41)

57% . ✓ #Learning: Oct (234) to Nov/Dec (100)

Interactions

1987 Total interactions involving 69% of Community

P 16% Prepare

A 29% Achieve

C 45% Connect

T 11% Thrive

Referrals to Campus Resources

Total Number: 400
Notable Referrals: Tutoring & Learning Resources (46), Counseling & Psychological Services (23), Wellness Services (22), First Year Advising (18), Campus Library (17), Academic Advisor (non-First Year) (13), Career Development & Community Engagement (12)
Resident Interaction Report
Presidents Hall

Nov / Dec 2018

Interactions

424 Total interactions involving 70% of Community

P 18% Prepare
A 21% Achieve
C 47% Connect
T 14% Thrive

Top Trends

#Interests (147)
At this point in the year, you have learned a lot about the interests of your residents. You may have gained some new residents to learn about, but if not, help connect your residents together using their shared interests and perhaps even use those interests for community builders to engage the community.

#Community Bonding (72)
Your residents ended the semester engaged with events and activities in your community. Make sure they know about what your staff team have planned for this semester. If they haven’t yet, encourage them to get involved with community council, RHA, or NRHH to stay involved in the residence halls. Many may also have applied to join the Res Life team for next fall, so wish them luck!

#Academic Success (68)
Your residents had a successful Nov/Dec in terms of academics. Touch base and see what they felt made them successful. Make sure they have plans to repeat it this Spring. Perhaps once to learn some of their success tips, you could share it with others via newsletter or bulletin board.

#Academic Struggle (42)
Your residents struggled with their academics in Nov/Dec. Some may have struggled to the point of poor final grades for the Fall. Connect early with your residents to see how their Fall turned out and think of creative ways to get them to prepare differently this Spring. After you learn where they struggled, make sure to connect them with campus resources we probably wish they would have used in the Fall.

#SelfCareSuccess (40)
At the end of the fall semester, your residents were sharing the various ways they took care of themselves in positive ways. Celebrate those successes at their return to campus. If they didn’t do well with grades, then maybe its a great opportunity to talk about balancing self care and academic priorities for the Spring semester. Continue to support self care practices, campus resources, and ways to relieve stress throughout the year.

Stock Ticker

68% ✔️ #ConcernForOthers: Oct (25) to Nov/Dec (8)
66% ✔️ #Learning: Oct (53) to Nov/Dec (18)
52% 🎧 #SelfCareStruggles: Oct (23) to Nov/Dec (35)
74% ✔️ #UtilizingCampusResources: Oct (35) to Nov/Dec (9)
39% 🎧 #Career Exploration: Oct (28) to Nov/Dec (39)

Referrals to Campus Resources

Total Number: 90
Notable Referrals: Tutoring & Learning Resources (14), Office of Undergraduate Research (8), Writing Lab (9), First Year Advising (6)