Minutes

UWF BOT Program Prioritization Roundtable Workshop
October 9, 2012

Workshop began at 10:34 a.m.

Trustees attending: Mort O’Sullivan, Susan O’Connor, Garrett Walton, Dave Cleveland and Bob Jones via conference phone.

Others attending: Bob Dickeson, Facilitator, Dr. Judy Bense, Dr. Kim Brown and Julie Naster.

Dr. Robert Dickeson, author of Prioritizing Academic Programs and Services: Reallocating Resources to Achieve Strategic Balance explained the program prioritization process. He suggested the process must be transparent, and span across the institution in both academic and administrative functions. He described his experiences in visiting more than 800 colleges and universities around the nation. He reviewed the 10 criteria important to this process:

1. History, Development and expectation of program
2. External Demand
3. Internal Demand
4. Quality of input and processes
5. Quality of outcomes
6. Size, scope, productivity
7. Revenue and other resources generated
8. Cost and other expenses
9. Impact, justification & overall essentiality
10. Opportunity analysis

Dr. Dickeson described the rationale for program prioritization listing a constrained budget, evolving and developing organization, reinvestments for future, inform budget decisions, focus on strengths and signature programs, and achieve growth goals. He described process and the types of delegates who should serve on the teams.

The trustees discussed the program prioritization process and offered their support to President Bense for the endeavor.

Workshop adjourned at 11:35 a.m.

Respectfully submitted,