Chair Bentina Terry called the meeting to order at 10:48 a.m. with the following committee members present: Bentina Terry, Ted Fox, and Garrett Walton.

Other trustees in attendance: Susan O’Connor, Dick Baker, Bob Jones, Mort O’Sullivan, Dave Cleveland, Suzanne Lewis, Jay Patel, LuTimothy May, and Daniel McBurney. Lewis Bear, Jr. was unable to attend.

Others in attendance: Dr. Judy Bense, President; Dr. Martha Saunders, Provost; Dr. Kevin Bailey, VP Student Affairs; Dr. Steven Cunningham, VP Finance & Administrative Services; Pat Lott, General Counsel, Ms. Betsy Bowers, AVP Internal Auditing; Dr. George Ellenberg, Vice Provost; Dr. Jim Hurd, AVP Student Affairs; Ms. Cynthia Talbert, Internal Auditing; Mr. Dan Bevel, Internal Auditing; Ms. Ellen Till, Director, Business Affairs & Auxiliary Services; Dr. Michael Huggins, Dean, CASSH; Dr. Steve Brown, Dean, CEPS; Dr. Steve Crawley, Dean, COPS; Dr. Erma Lynn Kiehl, Dean, COH; Dr. Ed Ranelli; Dr. Jay Clune, Dean, Graduate School; Dr. Kim LeDuff, Chief Diversity Officer; Dr. Joffery Gaymon, AVP Enrollment Affairs; Dr. LuSharon Wiley, Senior Associate Dean of Students; Dr. Tim O’Keefe, Dean, College of Business; Ms. Mica Hughes-Harrell, Director Wellness Services; Dr. Vanee Cao-Nguyen, Director SDRC; Dr. Bob Dugan, Dean, Library Studies; Dr. Sarah Luczyk, AVP, Student Affairs; Mr. Peter Robinson, Director, Environmental Health & Safety; Dr. Brandon Frye, AVP, Dean of Students; Dr. James Barnett, Interim CEO, UWF BEI; Ms. Megan Gonzalez, University Communications; Ms. Martha Lee Blodgett, University Advancement; Ms. Karen Rentz, Director, Office of EOC; Ms. Robin Zimmern, Assistant Dean of Students; Ms. Sandra Thompson, Director, ITS; Ms. Melanie Haveard, Director, ITS; Dr. Jenae Burhart, ITS; Dr. Michael White, ASPIRE; Mr. William Coleman, ITS; Mr. Tony Nguyen, Athletics; Mr. David Scott, Athletic Director; Ms. Lisa Berneau, Assistant General Counsel; Mr. James Felder, Asst General Counsel; Ms. Lauren Loeffler, Director Career Center; Mr. Keith King; Ms. Jamie Sprague, Asst Director Human Resources; Ms. Angela Jones, Director, Procurement and Contracts; Dr. Claudia Stanny, Director, CUTLA: Mr. Daniel Lucas, Chief Financial Officer, UWF Foundation; Dr. William Healey, Director, Recreation and Sports Services; Dr. Chris Pomery, Professor, Biology; Dr. Rebecca Kennedy, AVP Counseling Center; Andrew Romer, Executive Specialist; Eric Ingerman, Sound Specialist; Becky Luntsford, Executive Specialist; and Andrew Herridge, BOT Graduate Assistant.
CHAIR’S GREETING

Chair Terry welcomed everyone and thanked all for being here today. She recognized all trustees in attendance.

ACTION ITEMS

1. Approval of Academic Calendars was presented by Dr. Joffery Gaymon, Assistant Vice President for Enrollment Affairs.

Board of Governors Regulation 8.001 requires that: “(4) An official copy of the annual calendar adopted by each university shall be filed with the Board.” The proposed Academic Calendar(s) for 2017-18, 2018-19, 2019-20 & 2020-21 were provided to the Committee.

A motion was made to Recommend that the full Board approve the Academic Calendars for 2017-2018; 2018-2019; 2019-2020; and 2020-2021 at the March 24th meeting.

Motion by: Trustee Ted Fox
Seconded by: Trustee Garrett Walton
Motion passed unanimously.

2. Request to Offer a New Degree Program – Bachelor of Science in Mechanical Engineering (BSME) was presented by Dr. George Ellenberg, Vice Provost.

The University of West Florida (UWF) proposes to offer the Bachelor of Science in Mechanical Engineering degree program (CIP code 14.1901).

The proposed degree program was initiated in direct response to the increased workforce demand for mechanical engineers in Northwest Florida and consistent requests to start such a program by the local community. Northwest Florida is home to many military installations and numerous technology and service companies that support military operations. In addition, Northwest Florida is considered a hub for advanced manufacturing.

Based on feedback from potential local employers obtained through two surveys conducted in the spring 2015 semester, the program will emphasize machine design, manufacturing, energy, and fluids. As is the case with the vast majority of BSME degree programs in the United States and the State University System of Florida (SUS) institutions in particular, this program will require completion of 130 credits hours.
Graduates of the proposed BSME degree program will have many jobs opportunities in Northwest Florida and beyond. Mechanical engineers find career opportunities in a wide range of settings, such as aerospace, manufacturing, energy, environment, transportation, materials, and structures, and public-sector positions with federal, state, and local governments. The typical job applies the principles of engineering, materials science, thermal sciences, mechanics, mathematics, and physics for the design, analysis, manufacturing, and maintenance of mechanical systems. According to the US Federal Bureau of Labor Statistics, the demand for mechanical engineering is expected to continue to grow. With a national median starting salary of $63,137 and a median salary of $83,060 (U.S. Bureau of Labor Statistics), mechanical engineers enjoy one of the highest salaries among graduates with a 4-year degree.

The Board of Governors has designated Mechanical Engineering as a program of strategic emphasis.

A motion was made to Recommend the full Board Approve the Request to Offer a New Degree Program – Bachelor of Science in Mechanical Engineering (BSME) at the March 24th meeting.

Motion by:       Trustee Ted Fox  
Seconded by:    Trustee Garrett Walton  
Motion passed unanimously.

3. Requests to Offer New Degree Programs, Effective Fall 2016 – Bachelor of General Studies; Bachelor of Science in Healthcare Administration; and Bachelor of Science in Biomedical Sciences was presented by Vice Provost George Ellenberg

Vice Provost Ellenberg, on behalf of the Division of Academic Affairs, requested that only two of the three new degree programs that had been submitted to the Academic Affairs Committee – Bachelor of General Studies and Bachelor of Science in Biomedical Sciences – be brought before the Committee as action items.

In addition, the Division of Academic Affairs requested to halt action on the Bachelor of Science in Healthcare Administration at this time.

The University of West Florida (UWF) proposes to offer the following six (3) new degree programs effective Fall 2016. The Faculty Senate reviewed and approved a “Request for Waiver of Request to Explore and Plan a New Degree” for each of the proposed degree programs.
Bachelor of General Studies Degree Program (CIP Code 30.0000)
The proposed Bachelor of General Studies (BGS) degree program provides interdisciplinary study across academic disciplines and professional fields. It is designed for nontraditional, undergraduate students whose age, residence, academic interests, or career objectives require a more individualized university degree. The BGS degree program is designed to accomplish the following:

- meet UWF's mission to provide students with access to high-quality, relevant, and affordable undergraduate learning experiences, and therefore better serve the general educational needs of region;
- provide students an opportunity to earn a bachelor's degree while maintaining family, military and/or employment obligations;
- offer a degree option including studies in several disciplinary areas; and
- provide students an opportunity to build upon the associate of arts degrees offered by two-year colleges.

Bachelor of Science in Healthcare Administration Degree Program (CIP Code 51.0701)
The proposed Bachelor of Science in Healthcare Administration (BSHA) degree program develops healthcare administrators to promote the health and well-being of the populations they serve. Students in the degree program will learn foundational skills necessary to succeed in the healthcare environment and/or enter post baccalaureate academic programs in healthcare administration, public health, or clinical care.

The proposed degree program will replace the existing Bachelor of Science in Health Sciences degree program Healthcare Administration specialization. The proposed degree program is certifiable by the Association of University Programs in Health Administration (AUPHA). Certification by AUPHA distinguishes the highest quality programs and identifies the benchmark for an evidence-based curriculum in terms of knowledge, skills, and abilities in healthcare. This rigorous peer review process will require creation of the BS in Healthcare Administration degree program. The proposed degree program is supported by recommendations from the 2014 BS in Health Sciences degree program self-study, program review, and external evaluation.

The proposed BSHA degree program aligns with UWF’s Mission and Strategic Plan, is consistent with the State University System of Florida’s (SUS) goals and performance-
based metrics, and is designated by the Board of Governors as a program of strategic emphasis. The proposed degree program meets these criteria in five ways:

1. The SUS has identified Healthcare Administration a Program of Strategic Emphasis and an Area of Critical Workforce need.
2. The proposed degree program is in a field that is relevant and engages the community to improve the quality of life in the Panhandle.
3. The BS in Healthcare Administration degree program provides increased access through its online delivery platform.
4. Pursuit of AUPHA certification status demonstrates a commitment to high-quality education.

Bachelor of Science in Biomedical Sciences Degree Program (26.0102)
The proposed Bachelor of Science in Biomedical Sciences degree program is an undergraduate program of 120 credit hours to be delivered in traditional format at UWF's Pensacola campus. The proposed degree program is broadly designed to prepare students who intend to pursue post-graduate professional training. The proposed degree program is designed to fulfill the prerequisites required for students pursuing advanced degrees in medicine, dentistry, physician assistant, physical therapy, biomedical sciences, and pharmacy, which includes training in biology, chemistry, physics, and math.

The Biology Department at the University of West Florida has offered a Biology degree program, CIP code 26.0101, with a Pre-Professional specialization, since Fall 2004 that has the same purpose as the Biomedical Sciences degree program: to fulfill the prerequisites required for students pursuing advanced degrees in medicine, dentistry, physician assistant, physical therapy, biomedical sciences, and pharmacy. The Biomedical Sciences degree program will replace the Biology degree program, Pre-Professional specialization, so the Biomedical Sciences degree program is not a de novo program in purpose or resource use relative to the Biology Department. The change from a specialization under the Biology degree program (CIP code 26.0101) to the Biomedical Sciences degree program (CIP code 26.0102) is being made to accomplish the following:

- facilitate more efficient tracking of students in the program,
- remove specializations under one degree when another degree serving the same purpose already exists,
- provide a more consistent terminology for degrees relative to existing programs and areas of employment, and
- facilitate more efficient reporting of metrics about the program.
The Board of Governors has designated Biomedical Sciences as a program of strategic emphasis.

A motion was made to recommend the full Board Approve Request to Offer New Degree Program, Effective Fall 2016 – Bachelor of General Studies at the March 24th meeting.

Motion by: Trustee Ted Fox
Seconded by: Trustee Garrett Walton
Motion passed unanimously.

A motion was made to recommend the full Board Approve Request to Offer New Degree Program, Effective Fall 2016 – Bachelor of Science in Biomedical Science at the March 24th meeting.

Motion by: Trustee Ted Fox
Seconded by: Trustee Garrett Walton
Motion passed unanimously.

4. **Approval of Naming Hal Marcus College of Science and Engineering** was presented by Dr. Brendan Kelly, Vice President for University Advancement.

During the week of January 19, 2016, Harold E. Marcus, Jr. made a $5-million-dollar gift to the University of West Florida in support of the College of Science and Engineering (CSE). In keeping with the University Of West Florida Board Of Trustees Policy (BOT-08.02-05/14) a gift of $5 million makes possible the naming of a college. Approval is sought to name the *Hal Marcus College of Science and Engineering*.

For more than 25 years, Mr. Marcus has supported UWF with his first major gift made for scholarship support in Archaeology during the time Dr. Judy Bense served as Department Chair. Additionally, he served on the UWF Foundation, Inc. Board from 1989 to 1998 and is a member of the UWF Heritage Club in recognition of his naming UWF in his estate plan.

Mr. Marcus’s generous gift will be 80% endowed and 20% non-endowed with the goal of the entire gift to help enliven academic excellence in the study of science and engineering at UWF. This gift will provide extraordinary opportunities for students to experience and participate in undergraduate research, competitions teams, national and international study and research, conference travel, scholarships, exposure to high-profile speakers and a host of other high impact and experiential learning opportunities. Additionally, the gift will provide for the purchase and upkeep of state-of-the art equipment and instrumentation used in the college and will also provide opportunities for academic excellence and professional development for faculty.
A motion was made to Recommend the full Board Approve Naming the Hal Marcus College of Science and Engineering at the March 24th meeting.

Motion by: Trustee Ted Fox
Seconded by: Trustee Garrett Walton
Motion passed unanimously.

INFORMATION ITEMS

1. University College Reorganization Update was presented by Dr. Kim LeDuff, Associate Vice Provost University College.

OTHER COMMITTEE BUSINESS

The trustees asked Provost Saunders for a presentation on UWF Online Courses at a future BOT meeting.

ADJOURNMENT

With no further Academic Affairs items to discuss, the meeting was adjourned at 11:33 a.m.

Respectfully submitted,
Becky Luntsford, recording secretary