Those in attendance included: BOT Chair Lewis Bear, Jr., Trustee Dave Cleveland, Trustee Susan O’Connor, Trustee Mort O’Sullivan, Provost Martha Saunders, Dr. Dottie Minear, Dr. Kim Brown, and Ms. Becky Luntsford.

Chair Dave Cleveland called the meeting to order at 8:37 a.m. and asked for a motion to approve the July 24, 2014 meeting minutes.

Motion by: Trustee Susan O’Connor
Seconded by: Trustee Mort O’Sullivan
Motion passed unanimously.

Chair Cleveland asked trustees to pick up where they left off at the last committee meeting on the list of metrics and categories.

**Metric Category: ACCESS/PROGRESSION**

**Metric: Cost of Attendance (for Full-time Undergraduate Florida Residents), on-campus/at home**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: Distance Learning Undergraduate FTE Enrollment (SUS) as Percentage of Total Undergraduate FTE (does not include hybrid courses)**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: Distance Learning Graduate Student FTE Enrollment (SUS) as Percentage of Total Graduate FTE (does not include hybrid courses)**
Committee decided this metric will be included on the BOT Dashboard.

**Metric Category: COMMUNITY ENGAGEMENT**

**Metric: Total Annual Giving**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: Endowment**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: Percent of Alumni Donors**
Committee decided this metric will be included on the BOT Dashboard.
Metric: BEI Initiatives
Committee decided yes. The committee members agreed that a “net” report for BEI will be presented and provided to the Board of Trustees on a regular basis.

Dr. Kim Brown shared samples of metrics and BOT dashboards used at other universities. These samples included bar graphs, pie charts and other forms of nesting diagrams to present metric categories and outcomes. Chair Cleveland and the trustees present were in agreement that this would be an effective and efficient process to emulate when compiling UWF’s metrics and creating the new BOT dashboard.

Metric Category: DIVERSITY

Metric: Student Diversity – All Levels: Percentage of Students Who are Women (IPEDS)
Committee decided this metric will be included on the BOT Dashboard.

Metric: Student Diversity – All Levels: Percentage of Students Who are Minorities (IPEDS)
Committee decided this metric will be included on the BOT Dashboard.

Metric: Percentage of Faculty and Staff Who Are Women (IPEDS)
Committee decided this metric will be included on the BOT Dashboard.

Metric: Percentage of Faculty and Staff Who Are Minorities (IPEDS)
Committee decided this metric will be included on the BOT Dashboard.

Metric: Staff Diversity/Gender
Committee decided this metric will be included on the BOT Dashboard.

Metric: Staff Diversity/Race/Ethnicity
Committee decided this metric will be included on the BOT Dashboard.

All the Diversity metrics listed above will be assembled into one bar graph and included on the BOT Dashboard.

Metric Category: ENROLLMENT/RECRUITMENT

Metric: Undergraduate Headcount
Committee decided this metric will be included on the BOT Dashboard.

Metric: Graduate Student Headcount
Committee decided this metric will be included on the BOT Dashboard.

Metric: Total Fall Headcount Enrollment – All Levels (IPEDS)
Committee decided this metric will be included on the BOT Dashboard.

**Metric: Total Annual FTE Enrollment – All Levels (IPEDS)**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: Undergraduate FTE Enrollment – (SUS)**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: Graduate FTE Enrollment – (SUS)**
Committee decided this metric will be included on the BOT Dashboard.

Dr. Minear will combine the five Enrollment/Recruitment metrics above into one graph and include on the BOT Dashboard.

Dr. Minear will design a separate measurement tool for **Metric: Florida Resident FTE Enrollment (SUS)** and **Metric: Florida Non-Resident FTE Enrollment (SUS)**. The committee left the decision up to Dr. Minear as to whether or not to include these two metrics on the BOT Dashboard.

**Metric: Applications Received from First-Time, Degree-Seeking, Undergraduate Students (IPEDS with corrections for UWF)**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: Acceptance Rates for First-Time, Degree-Seeking, Undergraduate Students (IPEDS with corrections for UWF)**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: Yield Rates for First-Time, Degree-Seeking, Undergraduate Students (IPEDS with corrections for UWF)**
Committee decided this metric will be included on the BOT Dashboard.

The three Enrollment/Recruitment metrics listed above will be placed into one graph and included on the BOT Dashboard.

**Metric Category: FINANCIAL**

**Metric: Revenue by Source (IPEDS, UWF Financial Services) [numbers here represent State Appropriations]**
Committee decided this metric will be included on the BOT Dashboard.

The committee will make a request of Vice President Susan Stephenson to explain if this is correct or to give a metrics that shows the university’s fiscal stability. These metrics within the Financial category will be readdressed at the next Metrics Ad hoc committee meeting.
**Metric Category: GRADUATION RATES**

**BOG Metric: FTIC Graduation Rates (in 4 years or fewer; in 6 years or fewer) – Full – and Part-time**
Committee agreed this BOG Metric which will be included on the BOT Dashboard will cover the other metrics.

The committee requested that staff separate out the BOG metrics when the graphs are developed.

**Metric Category: QUALITY**

**Metric: Average SAT Score (for 3 subtests)**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: ACT Scores for Newly Enrolled FTICs Average**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: Average High School GPA**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: Percentage of Undergraduate Credit Hours Taught by Full-Time Faculty**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: UWF Undergraduate Class Size (CDS) [numbers here represent classes with fewer than 30 students]**
Committee decided this metric will be included on the BOT Dashboard.

**Metric Category: RESEARCH**

**Metric: Total Expenditures from Sponsored Research and Contracts and Grants**
Committee decided this metric will be included on the BOT Dashboard.

**Metric: UWF Research Contracts and Grants: Dollar Amount of Proposals Submitted and Awards Received (UWF, Sponsored Programs)**
Committee decided this metric will be included on the BOT Dashboard.

**Metric Category: TALENT MANAGEMENT**

**Metric: Average Nine-Month Equated Salaries for Full-Time Instructional Faculty (IPEDS)**
Committee decided this metric will be included on the BOT Dashboard.
Chair Cleveland asked Dr. Brown to compile the decisions made at today’s meeting. He said he will continue to work with Provost Saunders, Dr. Brown and Dr. Minear to finalize the metrics and the dashboard. He explained the next committee meeting’s primary focus will be setting the presidential goals.

**Other Business**

BOT Chair Bear announced that on Friday, August 9, 2014 he and representatives from UWF will be meeting with the Community Maritime Park Association Executive Committee to discuss the current pending contract to hold UWF Football games at the Maritime Park. There are a few details of the contract to be worked out and he stated he will keep trustees abreast of the meeting’s outcomes.

Meeting adjourned at 10:27 a.m.

Respectfully submitted,
Rebecca Luntsford, recording secretary