Draft Minutes
UWF BOT
Joint Boards Strategic Workshop
June 15, 2012

Welcome:
General Chuck Horner, BOT Chair, welcomed everyone. He expressed his appreciation for those who attended the workshop.

Overview of Day and Context:
Dr. Judy Bense, President, also welcomed the attendees. She said the University is moving forward in a difficult time and that this is an opportunity for the Boards and Organizations to determine their contributions and decide upon goals which will enable UWF’s continued growth. She said that today’s agenda would include presentations outlining some of the immediate ways the administration will be taking to achieve the new Strategic Plan.

Strategic Plan:
Dr. Dottie Minear, Sr. Associate Vice President, provided a brief overview of the Strategic Plan which was approved by the BOT on June 14, 2012. Dr. Minear recognized her team-members for their service and hard work. She encouraged the Boards and Executive Committees to consider how their plans might parallel and enhance the UWF Strategic Plan as the University moves forward.

UWF Strategic Plan 2012-2017
http://uwf.edu/trustees/Jun15_12/Strategic_Plan.pptx

Academic Visioning:
Dr. David Marker, Interim Provost reported that a great deal of work had been accomplished in one year...from no plan to an actionable plan with goals and Key Performance Indicators. Dr. Marker said that the Academic Visioning team would focus on particular themes in the coming year with input from the campus community.

Think Academics: Academic Visioning
http://uwf.edu/trustees/Jun15_12/Academic_Visioning.pptx

Retention and Student Life:
Dr. Kevin Bailey, Vice President for Student Affairs said that external and internal factors play a significant role in affecting the students’ attitudes and intentions and decision to persist. Dr. Bailey provided recommendations from the Ad hoc Retention Committee as well as the structure of retention.

Retention & Student Life
http://uwf.edu/trustees/Jun15_12/Retention.pptx

Business Enterprises, Inc., West Florida Historic Preservation, Inc., Initiatives:
Mr. Matt Altier, Vice President for Administrative Services discussed BEI projects - University Park, new East entrance, hotel/conference center, restaurants/shops, variety of housing option and eClassrooms. In addition, UWF, BEI and WFHPI are working together to encourage the city, county and private sector to invest in economic growth through cultural heritage tourism as in Savannah, Charleston and Gettysburg.

Administrative Services BEI and West Florida Historic Preservation Initiatives
http://uwf.edu/trustees/Jun15_12/BEI_WFHPI.pptx
50th Anniversary:
Dr. Kyle Marrero, Vice President for University Advancement said ‘It’s Time’ for campaign readiness and preparation. Dr. Marrero noted that the infrastructure is strengthened and reorganized, as well as, policies being reviewed and revised. He expressed the continued focus on major initiatives: College of Business, Allied Health, STEM, scholarships and athletics. He provided information regarding different scholarships as well as faculty endowment and student success.

50th Anniversary Campaign – ‘It’s Time!”
http://uwf.edu/trustees/Jun15_12/50th_Ann_Campaign.pptx

Boards’ Engagement Planning: Each board and/or executive committee had roundtable discussions to determine their role that particularly supports the updated 2012-2017 Strategic Plan.

Reports: Each group then provided ideas of how their division and/or organization is aligned with the Strategic Plan as well as some of their goals to promote the University. In addition, Dr. Minear provided a document of the ‘draft’ matrix. Both documents may be accessed below.

Boards’ Engagement Ideas (3 pages)
http://uwf.edu/trustees/Sep21_12/Boards_Engagement_Ideas.pdf

“Draft” Strategic Plan Matrix (1 page)
http://uwf.edu/trustees/Sep21_12/SPMatrix.pdf

Adjournment occurred at 12:10 p.m. with lunch following.

Respectfully submitted,
Faye H. Bowers, recording secretary
Executive Specialist/Assistant Corporate Secretary (BOT)

Participant list:
Gen. Chuck Horner       Dr. Judy Bense       Dr. Dottie Minear
Dr. David Marker       Dr. George Ellenberg       Dr. Susan Stephenson
Dr. Kevin Bailey       Dr. Kim Brown       Ms. Debbie Brown
Mr. Matt Altier       Mr. Lee Gore       Dr. Kyle Marrero
Dr. Pamella Dana       Mr. Bob Jones       Ms. Debbie Ritchie
Ms. Cora Merritt       Ms. Susan O’Connor       Mr. Mort O’Sullivan
Mr. Jay Patel       Ms. Amy Bueno       Ms. Pat Denkler
Dr. Elizabeth Benchley       Mr. Keldrick Averhart       Mr. Chris Thrasher
Ms. Celena Bedowsky       Ms. Tashima Wilson       Ms. Robin Zimmern
Mr. Jeffrey Djerlek       Dr. Angela McCorvey       Mr. Jerry Maygarden
Mr. Rob Overton       Ms. Sheri Pope       Mr. John Reeves
Dr. Stacie Whinnery       Ms. Betsy Bowers       Dr. Jane Halonen
Dr. Tom Westcott       Ms. Sue McKinnon       Ms. Martha Lee Blodgett
Mr. Bob Dugan       Ms. Faye Bowers       Ms. Missy Grace
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<th>Mr. Tim Haag</th>
<th>Mr. C. Ray Jones</th>
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<td>Ms. Evelyn Keith</td>
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<td>Dr. Michael White</td>
<td>Luke van Blaricom</td>
<td>Ms. Gretchen VanValkenberg</td>
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