Chair Mort O'Sullivan called the UWF Board of Trustees Retreat to order at 9:02 a.m.

The following trustees were present as noted here. Mort O’Sullivan, Dave Cleveland, Bob Jones, Dick Baker, Suzanne Lewis, Greg Britton, Lewis Bear, Jr. Alonzie Scott and David Ramsey.

Trustees Greg Britton, Adrianne Collins, Zenani Johnson and Bob Sires were absent.

Others attending: Dr. Martha Saunders, President; Dr. George Ellenberg, Provost and Senior Vice President Academic Affairs; Ms. Betsy Bowers, VP Finance & Administration; Dr. Pam Northrup, VP, Division of Research and Strategic Innovation; Mr. Howard Reddy, VP University Advancement; Ms. Pam Langham, General Counsel; Dr. Kim LeDuff, VP, Academic Engagement; Ms. Janice Gilley, AVP, External Affairs; Mr. Dave Scott, Director Athletics; Ms. Megan Gonzalez, Director Institutional Communications; Dr. Daniel Durkin, UWF Faculty Senate; Ms. Jamie Sprague, AVP Human Resources; Dr. Kimberly McCorkle, Vice Provost; Dr. Melinda Bowers, AVP Facilities; Ms. Kat Zaptokova, BOT Graduate Assistant and Ms. Becky Luntsford, BOT Recording Secretary.

CALL TO ORDER & CHAIR’S WELCOME

Chair O’Sullivan welcomed everyone present and offered a special thank you to UWF Global Online for hosting and facilitating the BOT Retreat.

PRESIDENT’S WELCOME

President Martha Saunders extended a warm welcome to the Board of Trustees and members of her cabinet and introduced Dr. Pam Northrup, Vice President, Division of Research and Strategic Innovation.

DIVISION OF RESEARCH & STRATEGIC INNOVATION WELCOME

Dr. Northrup made a brief presentation and welcomed everyone on behalf of her division and UWF Global Online.

ANNOUNCEMENTS

Becky Luntsford made a few announcements regarding the day’s activities and schedule.
BOARD OF GOVERNORS FLAVOR OF MONEY FINANCIAL TRAINING
Ms. Betsy Bowers, Vice President Finance and Administration conducted the Board of Governors Flavors of Money Financial Training with all the attendees.

BOARD ASSESSMENT: BOT SELF-EVALUATION EFFECTIVENESS SURVEY
Dr. Kimberly McCorkle and Ms. Becky Luntsford facilitated and presented this portion of the retreat. The Trustees, President and Cabinet members fully participated in the Board Assessment activity and discussions.

Following a review of the current UWF Board of Trustees purpose, authorities, roles and responsibilities, attendees participated Group Activity #1 - Identify the most important responsibilities as a collective board and individually.

Group Activity #1 resulted in the following results:

- Set Strategic Direction and Educational Mission
- Appoint, Support and Evaluate the University President
- Academic Program Oversight
- Resources/Fiscal Management
- Sound Judgement
- Community Relations/Advocacy
- Legislative/Governmental Affairs
- BOT Meeting Preparation & Attendance
- Philanthropy

Following a short break, attendees participated in Group Activity #2 - Choose which questions to keep or use from the three sample surveys provided and map each question to an area of responsibility identified in Group Activity #1. Attendees were encouraged to draft their own questions if desired.

Group Activity #2 produced the following results (questions listed in order of the number of votes):

- Set Strategic Direction and Educational Mission
  - The board regularly reviews the mission, vision and strategic goals of the university and the State University System.
  - The board committee structure is effective and appropriate to the work of the board
  - The board periodically reviews and evaluates policies and procedures.
  - The board promotes an environment where members feel engaged, respected, and empowered to raise issues for discussion.

- Appoint, Support and Evaluate the University President
  - The board regularly evaluates the president of the university.
  - Board procedures for succession, selection, and evaluation of the President are clear.
• Academic Program Oversight
  o Board members are adequately informed on the educational programs of the university as to provide effective oversight.

• Resources/Fiscal Management
  o Board members are adequately informed on the financial health of the university so as to provide effective oversight.

• Sound Judgement
  o The board adheres to a comprehensive conflict-of-interest policy and addresses conflicts appropriately.
  o The board maintains appropriate and effective administrative oversight of the activities of the university.

• Community Relations/Advocacy
  o The board ensures the institution plays a positive social and economic role in the communities it serves.

• Legislative/Governmental Affairs
  o The board advocates SUS interests to state agencies and legislators.

• BOT Meeting Preparation & Attendance
  o The board promotes an environment where members feel engaged, respected, and empowered to raise issues for discussion.
  o The board productively explores ideas by engaging in robust discussions.

• Philanthropy
  o Board members actively engage & support philanthropic initiatives of the university.
  o The board monitors auxiliary organizations (e.g. alumni, foundations, institutes)
    ▪ Lead fundraising efforts with an annual gift and make a contribution to the capital campaign as appropriate. In addition, make introductions to cultivate additional support.

• Open-Ended Questions
  o What are the major accomplishments of the board in the past year?
  o What are the areas in which the board could improve?

The results of the discussions and exercises will be reported back to the board and university staff will work with the BOT Executive Committee to develop a final survey which will be presented to the full Board for approval at the September, 2019 BOT meeting.
LUNCH & TOURS OF UWF GLOBAL ONLINE
The trustees and cabinet members were provided boxed lunch and offered tours of the UWF Global Online offices.

UWF CENTER FOR CYBERSECURITY TOUR & PROGRAM
Following lunch, attendees traveled to UWF Center for Cybersecurity where Dr. Eman El-Sheikh and the Center for Cybersecurity student ambassadors and staff provided information and a tour of the center and its programs.

CHAIR’S & PRESIDENT’S CLOSING REMARKS
Chair O’Sullivan and President Saunders shared closing remarks with trustees and cabinet members and thanked everyone for their full participation in the day’s activities.

The meeting adjourned at 3:20 p.m.

Respectfully submitted,
Becky Luntsford, BOT recording secretary