Minutes
Academic Affairs Committee Meeting
UWF Board of Trustees
May 15, 2019

Committee Chair, Trustee Adrianne Collins called the meeting to order at 10:43 a.m.

Trustees Adrianne Collins and David Ramsey were in attendance. Trustee Jill Singer participated by phone.


Others attending:
Dr. George Ellenberg, Provost and Senior Vice President; Dr. Pam Northrup, VP, Innovation and Strategic Research; Ms. Pam Langham, General Counsel; Mr. Howard Reddy, VP, University Advancement; Dr. Kim LeDuff, VP Academic Engagement; Dr. Kimberly McCorkle, Vice Provost; Ms. Betsy Bowers, VP, Finance & Administration; Ms. Janice Gilley, Associate Vice President, External Affairs; Dr. Melinda Bowers, Director, Facilities Operations & Emerald Coast Campus; Dr. Tim O’Keefe, Dean COB; Dr. Steve Brown, Dean CASSH; Dr. William Crawley, Dean CEPS; Dr. Jaromy Kuhl, Dean MMCOSE; Dr. Matthew Schwartz, Dr. Brandon Frye, Dean of Students; Dr. Ed Ranelli, CEO, BEI; Mr. Rob Overton, Executive Director, Historic Trust; Police Chief Marc Cossich; Dr. Denise Seabert, Dean, College of Health; Ms. Michele Manassah, Director Health and Wellness; Ms. Megan Gonzalez, Executive Director, University Communications; Ms. Angie Jones, Director, Procurement and Contract Services; Mr. Vito Hite, Chief Audit Executive, Internal Auditing & Management Consulting; Ms. Cynthia Talbert, Internal Auditor III; Mr. Matt Packard, Compliance Officer, Internal Auditing; Mr. Dan Lucas, CFO, UWF Foundation; Mr. Dave Scott, Athletics Director; Mr. Neil McMillion, Director Housing and Residence Life; Mr. Brice Griffin, Assistant Director, Residence Life; Mr. Matt Marshall, Director University Commons; Ms. Tiffany Nisewonger, Executive Assistant, Finance & Administration; Ms. Angela Wallace, Director, Finance & Administration; Ms. Elizabeth Mrachek, PCard Auditor, Internal Auditing & Management Consulting; Ms. Colleen Asmus, University Controller; Mr. Jeff Djerlek, Assistant Controller; Dr. Jim Hurd, Senior Associate VP Student Affairs Administration; Mr. Ross Dahlstrom, Network Engineer; Mr. Chuck Bell, Telecommunications; Mr. Chase Green, BOT IT; Mr. Cody Thurber, BOT IT; Mr. Eric Ingerman, Sound Engineer; Ms. Kat Zatapkova, BOT Student Assistant and Ms. Becky Luntsford, Recording Secretary.

CHAIR’S GREETING

Chair Collins welcomed all those present and explained there were four action items and no information items on the agenda.
**ACTION ITEMS**

1. **Approval of Request to Offer a New Degree Program – Master of Science in Athletic Training.** This item was presented by Dr. Kimberly McCorkle, Vice Provost. The University of West Florida (UWF) proposes to offer the MS in Athletic Training degree program in CIP Code 51.0913, a program of strategic emphasis-health discipline, effective Summer 2020.

The MS in Athletic Training is a master’s level degree program consisting of 54 semester credit hours (SCH) beyond a bachelor’s degree. The program will be offered face-to-face in the Department of Movement Sciences and Health within the Usha Kundu, MD College of Health (UKCOH). Graduates in this degree program will be prepared to sit for the Board of Certification examination required by the Commission on Accreditation of Athletic Training Education (CAATE) to become a Certified Athletic Trainer.

Athletic trainers are healthcare professionals who collaborate with physicians to provide preventive services, emergency care, clinical diagnosis, therapeutic interventions, and rehabilitation of injuries (CAATE, 2019). Athletic trainers work with athletes and youth as well as active adults and patients 55 years and older who experience sprains, fractures, dislocation, and other injuries that happen during exercise or activities of daily living.

On May 20, 2015, CAATE and the National Association of Athletic Trainers announced jointly the decision to establish the professional degree in athletic training at the master’s level. Beginning in fall 2022, graduation from a master’s level athletic training program and a passing score on the Board of Certification exam will be required for licensure by the Florida Board of Athletic Training to work as an athletic trainer. As a result of this change, UWF is phasing out its bachelor’s level degree program in Athletic Training. UWF faculty have designed the MS in Athletic Training program to follow CAATE standards. The program will allow UWF to develop graduates who have undergone the educational curricula and clinical education experience necessary to sit for and pass the Board of Certification examination required to become a Certified Athletic Trainer.

UWF is strongly positioned to offer the MS in Athletic Training program. The program will benefit from the resources developed for the BS in Athletic Training as well as the equipment acquired with legislative funds for the UWF/USF Doctor of Physical Therapy program that closed in 2017. UWF has numerous local clinical partners for the program, many of which have hired UWF graduates. Graduates of the BS in Athletic Training have a strong record of employment. For example, the **Percentage of Baccalaureate Graduates Continuing Education or Employed** for the 2018 cohort of BS in Athletic Training graduates is 93.3%. As such, UWF expects graduates from the MS in Athletic Training program to continue the strong post-graduation employment trend. The U.S. Bureau of Labor Statistics projects employment of
athletic trainers to grow by 23% from 2016-2026 (https://www.bls.gov/ooh/healthcare/athletic-trainers.htm#tab-1). Floridajobs.org projects 22% growth for athletic trainers in the state by 2026 as well.

The addition of the MS in Athletic Training degree program will meet local, state, and national needs for licensed and qualified athletic training personnel. The MS in Athletic Training program will continue to impact the Northwest Florida community by providing qualified athletic trainers to support the growing need for medical professionals in the region. The closest universities offering a professional master’s program are approximately 300 miles away. Mississippi and Louisiana currently do not offer a MS in Athletic Training. From a geographic standpoint, offering a MS in Athletic Training in Pensacola provides a distinct opportunity to attract students from neighboring states and northern Florida.

The addition of the MS in Athletic Training degree program at UWF will provide clear benefits to the university and the local community by:

- Providing a path to a graduate degree in the high-paying and high-demand field of Athletic Training.
- Offering inter-professional research opportunities for students in health fields.
- Allowing the university to respond to local, regional, and state workforce needs.

Implementation Plan:

- The CAVP approved the MS in Athletic Training on September 28, 2016.
- The UWF Faculty Senate approved the curriculum on March 11, 2019.
- The UWF Board of Trustees Academic Affairs Committee considers the Request to Offer New Degree Program May 15, 2019.
- The UWF Board of Trustees considers the Request to Offer New Degree Program June 19, 2019.
- The Florida Board of Governors considers the Request to Offer New Degree Program June 2019.
- Notification to SACSCOC of Substantive Change June 2019.
- New degree program implemented Summer 2020.

Chair Collins asked for a motion recommending the full Board, at the June 12, 2019 meeting, approve the request to offer a new degree program – Master of Science in Athletic Training.

Motion by: Trustee David Ramsey
Seconded by: Trustee Jill Singer
Motion passed unanimously.
2. Approval of Request to Offer a New Degree Program – Master of Science in Data Science.
This item was presented by Dr. Kimberly McCorkle. The University of West Florida (UWF) proposes to offer the MS in Data Science degree program in CIP Code 11.0802, a STEM discipline, effective Fall 2019.

The MS in Data Science is a master’s level degree program consisting of 30 semester credit hours (SCH) beyond a bachelor’s degree. The program will be housed in the Department of Mathematics and Statistics within the Hal Marcus College of Science and Engineering (HMCSE). The degree program will be offered using a blend of asynchronous online courses and traditional face-to-face courses that use a synchronous online format. All students in the program will be able to participate in class sessions remotely.

The field of data science is developing rapidly as modern society is producing information at a prolific rate. Data Scientists integrate interdisciplinary fields to collect, analyze, and transform large groups of data into meaningful information that organizations can use to gain insights and make decisions. Many organizations including financial institutions, healthcare providers, marketing firms, manufacturers, and governmental entities employ data scientists. Graduates of UWF’s MS in Data Science program will find employment in high paying jobs with mean annual wages ranging from $72,800 to $85,900 through 2025. (Source: U.S. Bureau of Labor Statistics, Occupational Employment Statistics)

The US Bureau of Labor Statistics expects national demand for individuals with data science skills to be among the fastest growing occupations through 2026. Data scientists are employed in industry under a variety of titles that include data scientist, data analyst, business analyst, statistician, mathematician, and database administrator. Statisticians and mathematicians are the seventh and tenth fastest growing occupations over the 2016-2026 period with a projected growth rate of 33%. (Source: U.S. Bureau of Labor Statistics, Occupational Outlook Handbook accessed 01/17/2019) A search of active job postings within the state of Florida yielded over 2,000 current job vacancies for data scientists. Within Northwest Florida, companies, both local and national, have active job postings for data scientists and related titles to include CACI, KBRwyle, Huron Inc., Baptist Management Services, and Woodlands Medical Specialists.

UWF’s proposed MS in Data Science will leverage the university’s relationships with business and industry along with existing strengths in the Hal Marcus College of Science and Engineering. Students in the program will take a 21 SCH core of applied mathematics, statistics, computer applications and computer programming courses. Through consultation with their advisors and faculty, students will select a 9 SCH focus in mathematics, statistics, computer science, or earth and environmental science.

The addition of the MS in Data Science degree program at UWF will provide clear benefits to the university and the local community by:
• Attracting talented students, from across the nation and around the world, to Florida.
• Providing a path to a graduate degree in the high-paying and high-demand field of Data Science.
• Offering interdisciplinary research opportunities for faculty and students.
• Allowing the university to respond to local, regional, and state workforce needs.

Implementation Plan:

• The CAVP approved the MS in Data Science on September 28, 2018.
• The UWF Faculty Senate approved the curriculum on December 17, 2018.
• The UWF Board of Trustees Academic Affairs Committee considers the Request to Offer a New Degree Program May 15, 2019.
• The UWF Board of Trustees considers the Request to Offer a New Degree Program June 19, 2019.
• Florida Board of Governors considers the Request to Offer a New Degree Program June 2019.
• Notification to SACSCOC of Substantive Change June 2019.
• New degree program implementation Fall 2019.

Chair Collins asked for a motion recommending the full Board, at the June 12, 2019 meeting, approve the request to offer a new degree program – Master of Science in Data Science.

Motion by: Trustee David Ramsey
Seconded by: Trustee Jill Singer
Motion passed unanimously.

3. Approval of Tenure as a Condition of Employment. This item was presented by Dr. Kimberly McCorkle. The University of West Florida Board of Trustees considers all nominations for tenure at its June meeting. Tenure nominations as a condition of employment will be considered as needed.

The following faculty member is to be considered for tenure:

College of Education and Professional Studies
Dr. Hasan Buker, Chair and Associate Professor, Department of Criminology and Criminal Justice. Dr. Buker begins his appointment on June 1, 2019.

Chair Collins asked for a motion recommending the full Board, at the June 12, 2019 meeting, approve tenure as a condition of employment as presented.
Motion by: Trustee David Ramsey
Seconded by: Trustee Jill Singer
Motion passed unanimously.

4. Approval of Tenure. This item was presented by Dr. Kimberly McCorkle. The University of West Florida Board of Trustees tenure approval procedure contemplates that the Board of Trustees award tenure based on the President’s recommendation. The University’s current collective bargaining agreement with the faculty also requires that tenure be awarded by the Board following the specified process.

BOT Tenure Approval Process
- The UWF BOT considers all nominations for tenure at its (June) meeting. Tenure nominations as a condition of employment will be considered as needed.
- The University President submits to the BOT a list of faculty nominated for tenure for approval by the BOT. The President’s transmittal certifies that each nominee has met the requirements necessary to be granted tenure and will continue to contribute to the University. Any request for tenure as a condition of employment also includes a statement justifying the special circumstances including a brief summary of the nominee’s academic credentials.

Nine individuals were nominated for tenure having fulfilled all necessary requirements. These faculty were nominated for approval in accordance with the requirements of the tenure approval procedure. This recommendation constitutes the President’s certification concerning the nominee in accordance therewith.

The faculty being recommended for Tenure are as follows:

<table>
<thead>
<tr>
<th>College of Arts, Social Sciences and Humanities</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Raina Garrett, Assistant Professor</td>
<td>English</td>
</tr>
<tr>
<td>2. John Jensen, Assistant Professor</td>
<td>History</td>
</tr>
<tr>
<td>3. Jacob Shively, Assistant Professor</td>
<td>Government</td>
</tr>
<tr>
<td>4. Erin Stone, Assistant Professor</td>
<td>History</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>College of Business</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>5. Brian Elzweig, Assistant Professor</td>
<td>Accounting and Finance</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>College of Education and Professional Studies</th>
<th>Department</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Natalie Goulette, Assistant Professor</td>
<td>Criminology and Criminal Justice</td>
</tr>
</tbody>
</table>
Tenure grant to be effective August 8, 2019.

Chair Collins asked for a motion recommending the full Board, at the June 12, 2019 meeting, approve tenure as presented.

   Motion by:      Trustee David Ramsey
   Seconded by:   Trustee Jill Singer
   Motion passed unanimously.

**ADJOURNMENT**
With no further Academic Affairs Committee items to discuss, the meeting was adjourned at 11:04 a.m.

Respectfully submitted,
Becky Luntsford, Assistant Corporate Secretary