

Executive MBA Program

EMBA ePortfolio

The Executive MBA program is designed to provide both a general view of business and a specialized focus through development of an industry-based research e-portfolio. An e-portfolio is a digital collection of specific student work aggregated to highlight learning progression and achievements. This tool allows EMBA students to highlight completion of the program's Student Learning Outcomes and to self-reflect on their program learning experiences.

Upon starting core courses, you will select one industry of focus for conducting in-depth research. In the four EMBA ePortfolio courses, you will complete research papers that focus on your selected industry to make up the components of a successful e-portfolio. Through completion of these projects, you will build an e-portfolio that demonstrates an in-depth understanding across the functional areas of business while enhancing your digital literacy skills.

MBA ePortfolio Courses

- ECP 6705 Advanced Managerial Economics
- FIN 6406 Financial Management
- MAN 6138 Stakeholder & Stockholder Perspectives
- MAR 6815 Marketing Management

Program Assessment

The EMBA ePortfolio provides students with a High Impact Educational Practice and is used to assess the following Student Learning Outcomes:

- Synthesize complex information to make business decisions
- Integrate advanced theories across business disciplines

Components of the EMBA ePortfolio

Graded EMBA Portfolio Documents

- Copy of all final ePortfolio papers
- Copy of graded rubrics for each paper

Executive Summary of Research*

- 1-2 paragraphs
- Summarize key elements of your industry research

Reflection Statement*

- 2-4 paragraphs
- Evaluate and discuss learning experiences in the EMBA Program

**Completed via an exit questionnaire provided by the MBA Office in your final semester.*

Director Review

To be approved for graduation, you must submit your completed EMBA ePortfolio. The MBA Director will review it to ensure the minimum academic standards of the program have been met. Unsatisfactory or missing work must be rectified before the MBA Director will approve a student for graduation.

For questions regarding the EMBA ePortfolio or other exit requirements, please contact the MBA Office at 850.474.3124 or mba@uwf.edu.

Industry Selection

The **same industry** should be used for all four ePortfolio papers, unless the student has been granted an exception by the MBA director.

Grade Requirement

Papers must be completed with a minimum grade of **C (70%)**. If lower, you will coordinate with your instructor to ensure revisions are completed to program standards. Revisions will not result in a change of your final course grade.

Submission Requirement

Papers and rubrics are submitted in PDF format during your final semester.

You are responsible for saving and backing up all graded rubrics and final papers from your four Portfolio Courses. Using your UWF Google Drive to store backups is strongly encouraged.

These guidelines must be followed to be approved for graduation.